

MEDIA KIT



SOLUTIONS TO YOUR IRS PROBLEMS"

MEDIA CONTACT:

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Media Kit

Greetings from Landmark Tax Group

Honesty. Exceptional service. Proven results. These are the key ingredients that combine to make Landmark Tax Group a premier tax debt resolution firm. With the economy still performing sluggishly, the Feds are more determined than ever to collect on taxpayers' debts, putting even more American consumers in a position to deal with the IRS. America's most powerful collection agency often uses fear-inducing tactics to force a taxpayer's hand, but taxpayers don't have to face the IRS alone. Landmark Tax Group is on their side. Since 2012, we have been putting our wealth of experience as highly skilled tax resolution specialists and former IRS Agents to work for consumers with significant tax debt. Whether a taxpayer has years of unfiled income tax returns, is facing an Audit, has business or payroll tax issues, or owes a large debt to the IRS or State, Landmark Tax Group is in the business of solving their problems.

Our IRS-licensed Tax Resolution Specialists have spent years representing taxpayers and negotiating consumer-friendly settlements with the IRS. While the IRS's tactics may work on fearful individuals who haven't filed past returns, our professionals are keenly aware and have developed appropriate responses for the IRS's formulaic approach. And it all starts at the top with the CEO and veteran tax negotiation expert Michael Raanan, who founded Landmark Tax Group in Southern Claifornia. For years, not only have Michael and his team negotiated numerous beneficial settlements for their clients, they have done it with the highest standards of service available.

To that end, Landmark Tax Group has garnered the highest recognition and respect among companies in its industry, and that's because we say what we are going to do, and then we do what we say. We don't make "pie in the sky" promises we can't keep, we do our homework to determine whether each prospective client is a good fit for our services, and if a client is not a good fit, then we point the client in the right direction. If we can educate consumers and empower them to make the best choice to protect their financial futures, then we have successfully done our job, which is to best help consumers solve their tax problems.

Over the past few years, a handful of high-profile nationally marketed firms – including the likes of TaxMasters, Roni Lynn Deutch (the Tax Lady), and JK Harris – have sullied the reputation of the tax problem resolution industry as a whole by employing unscrupulous business practices. However, Landmark Tax Group utilizes its own aboveboard business model and standards to ensure that each client is treated fairly and honestly, and receives the highest quality service.

To fulfill his mission as an industry leader of empowering and education consumers about their rights as taxpayers, Michael Raanan has taken to the airwaves to publicize his message and share his knowledge. He has appeared in several interviews on podcasts and in print publications in which he exposes the inner workings of the IRS and answers questions about all things taxes. Michael is always open to scheduling interviews – I look forward to hearing from you.

Sincerely,

Michael Raanan, MBA, EA

"A Professional Tax Resolution Firm



Meet the Tax Relief Expert: Michael Raanan



Michael Raanan, MBA, EA, Former IRS Revenue Officer, President and Founder of Landmark Tax Group

Enrolled Agent, President and Founder of Landmark Tax Group

Michael Raanan is the founder and President of Landmark Tax Group. He is one of the nation's leading experts on solving individual and business tax problems. With over a decade of experience, Michael has successfully resolved thousands of IRS cases amounting to tens of millions of dollars worth of federal tax debt. He has assisted numerous taxpayers with tax penalty removals and Offers-in-Compromise (IRS Settlements) matters saving clients high percentages of their outstanding tax bill. His tax relief success rate is one of the highest in the industry.

As an Enrolled Agent and Tax Resolution Specialist, he has represented numerous taxpayers who owe the IRS or State taxing authorities, but simply cannot afford to pay. Michael is an ardent advocate of ethics in the tax resolution industry and is dedicated to promoting and ensuring the protection of consumers from unfair and deceptive advertising claims from unscrupulous tax representation providers. In 2014, Michael's efforts lead to Landmark Tax Group's receipt of the Excellence Award from the United States Trade and Commerce Institute (USTCI) which recognized his work as an expert in the Tax Resolution Industry.

Widely Recognized Expert on Resolving Tax and IRS Problems

Michael Raanan delivers practical insight and captivates audiences with his authoritative look inside the IRS. He also empowers people to know their rights as taxpayers. Michael believes that knowledge is power and the key to gaining a new lease on one's financial life. Michael shares these inside tips and innovative ideas on his company's website www.LandmarkTaxGroup.com. He has been a guest expert on many different mediums including podcasts, industry periodicals, and print and online publications. Michael has been featured as a guest expert on the Entrepreneur Next Door show and his interviews and expertise have been published in Inc., Entrepreneur, Business News Daily, Nerd Wallet, INSIGHT magazine, and more.

To book Michael Raanan, Tax Relief Expert on your program, in your publication or at your event, contact press@landmarktaxgroup.com or 1 (714) 382-6780.



As Featured In - Michael Raanan in the News

Dozens of National Print Media outlets, Podcasts, and Top Websites, such as <u>Inc.</u>, <u>Entrepreneur</u> and <u>Business News Daily</u>, have turned to Michael Raanan as a Tax Relief Expert source or Business Leader source for their shows and publications.



Entrepreneur Next Door Show with John and Jan Olson

Michael Raanan was featured in a 37-minute long special on Entrepreneur Next Door with hosts John and Jan Olson to discuss tax issues, dole out useful tax relief tips, and share how Landmark Tax Group helps taxpayers deal with the IRS and solves their tax problems. Appearing on the Entrepreneur Next Door show is one of the ways Michael educates the general public about their rights as taxpayers.



Online Business Degree – "Business Owner Transitions from Foe to Friend of Taxpayers"

Valerie Jones of <u>Online Business Degree</u> spotlighted Michael Raanan's transition from working as a senior Revenue Officer in the IRS Small Business/Self Employed Division to representing individual and business taxpayers throughout the country.



Career Thoughts - "Michael Raanan Helps People Resolve Tax Disputes"

In an interview with Kevin Spence from <u>Career Thoughts</u>, Michael Raanan shared important advice and personal experiences on setting goals and getting what you want in a business environment using the skills and knowledge he'd built during his career to start Landmark Tax Group, a company that helps people resolve their tax disputes with the IRS. The skills that Michael learned have been defining traits in his success with Landmark Tax Group.

See all News and Press

To book Michael Raanan, Tax Relief Expert on your program, in your publication or at your event, contact press@landmarktaxgroup.com or 1 (714) 382-6780.



What People Are Saying About Landmark Tax Group and President and Founder, Michael Raanan

"I was really impressed by Michael's passion for what he does, as well as his desire to help others through difficult times in their lives. I'm excited that he agreed to talk to me about who he is, what he does, and how he makes a difference. His story is a great reminder that the knowledge we gain on the job can be applied in many different ways."

– Kevin Spence, Founder of <u>Career Thoughts</u>



- "It was great to have you on our show. We really believe in what you are doing to help entrepreneurs who face tax challenges. We can tell you're made of the right stuff Michael! Much Continued Success!"
- John and Jan Olson, Founders and hosts of Entrepreneur Next Door
- "Michael Raanan represents the highest level of professionalism, integrity, decency, and true concern for his clients. I have complete confidence in referring clients to him. He is a shining star in his field."
- Marilyn Jenett, International Prosperity Mentor, Founder of the <u>Feel Free to Prosper® Program</u>





- "I know Michael personally as a very high integrity person. He always, always has his clients' interests as the primary consideration for decision making. Anyone who needs Michael's services would have on their side a dedicated, competent and committed individual and will not have to worry about their concerns being either ignored or forgotten."
- Mikhail Gershfeld, SE, Professor of Engineering at <u>California Polytechnic</u> <u>University</u> and founder of the Wood Education Institute
- "These guys are complete tax pros. I have total confidence in their knowledge and skill and would tell anybody that if they go to Landmark Tax Group that they will be serviced professionally and rapidly."
- Edwin Dearborn, CEO of Edwin Dearborn Consultancy





What Taxpayers Are Saying About Landmark Tax Group and President and Founder, Michael Raanan

"Wow! Amazing news. [We] thank you deeply for bringing your expert insights, negotiating skills, and patience to bear on our problem—which to us seemed like some imminent doom—and for reaching such a good solution. Your personable professionalism gave us hope from the start. We felt very good in relying on you completely."

- Bruce B.

"You appear to have moved mountains. I could not have done any of this without you. My sincere thanks. Your fee was the 'best' investment I have ever made."

- Patricia C.

"I contacted Landmark Tax Group because I owed thousands in tax liabilities and was being hounded by the IRS and FTB [California Franchise Tax Board] with threats of wage garnishments. A wage garnishment was put in place which would have taken 25% of my income. I could not afford a wage garnishment because I am the main breadwinner and my family depends on my income to maintain the basics, such as rent and food. I had many sleepless nights and was overwhelmed with the thought of dealing with these agencies. From the very beginning, Landmark Tax Group ("LTG") took control of the situation. I appointed LTG as my authorized representative, and from that moment forward LTG communicated with both agencies on my behalf. Not once, did I have to call LTG for an update as they kept me updated on the progress of all negotiations with both agencies. I could not have been more pleased with the results I achieved as a result of LTG's efforts. I honestly felt LTG listened to me and understood my frustrations. Thanks to LTG I have peace of mind, and can move forward without constantly looking over my shoulder. On a scale from 1-10, 10 being highest, I give LTG a 10+."

- Pat N.

"Landmark Tax Group easily gets 5 stars from my perspective. They said they would do what they could to help solve my case. They made no promises so I immediately trusted them. And bottom line, they delivered. On a side note, Michael Raanan was always available to answer any of my concerns. The attention he gave me reflected a strong sense of caring. And furthermore the knowledge he gave me will help me prevent any further issues. I can not have been more satisfied."

- David K.

"Woooooohooooo!!!!! Thank you, thank you. You have done such an amazing job and I appreciate it. You have helped me so much! I had searched online for an attorney to help us and I had read the reviews your previous clients had left and that's why I chose you. I went with my gut feeling and I'm so happy I did. I can't say thank you enough."

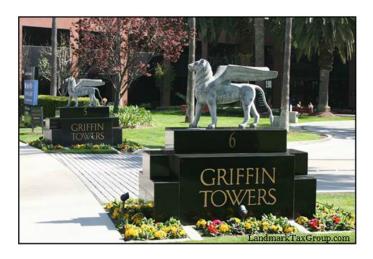
- Fran L. ■■■■

More Testimonials



Office Tour

From Orange County, California, Landmark Tax Group provides IRS relief to taxpayers in all 50 states and U.S. territories.















Contact Us



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Award Press Release

